



WORLD
HAPPINESS
FEST
beCREATION

Welcome to The World Happiness Fest

March 17th-22nd, 2022

World Happiness Week 2021

[Visit World Happiness Website](#)

+ 300,000

Total Reach

+ 45,000

Virtual Attendees

+ 2,400

In Person Attendees

+ 230

Guides

+ 80

Cities in all
Continents

Realizing the Future of Happiness

Work • Health • Education • Self • Planet
• Technology • Policy & Governance

Some of the 2021 Speakers



Luis Gallardo
(Foundations)



Tal Ben-Shahar
(Work)



James R. Doty
(Health)



Sir Anthony Seldon
(Education)



Vandana Shiva
(Planet)



Nichol Bradford
(Technology)



John F. Helliwell
(Governance)

The Event

World Happiness Week

The world unites to celebrate happiness as a human right.

Join tens of thousands of people invested in improving their and other's happiness as we share wisdom, tools and practical solutions to realize a world with freedom, consciousness, and happiness, for all.

World Happiness Fest (WHF) explores states of happiness and the knowledge and opportunities we must improve to positively affect the happiness and wellbeing of employees, students & teachers, patients, staff, individuals, communities and the public as a whole.

Each day focuses on a different area:

Day 1 Happiness at Work Improving wellbeing for staff...and the bottom line



Day 2 Health Solutions for individuals, carers, and health professionals



Day 3 Education Coping in a pre-COVID world and education for a flourishing life



Day 4 Self, Planet & Social Impact Making positive impact through aligned values and actions



Day 5 Transformative Technologies Embracing and guiding technology for a happier & healthier future



Day 6 Governance and Public Policy Developing policies with human wellbeing & flourishing at the core



Why take part?

Realize 10 billion happy by 2050

The world needs organizations and institutions to unite and fight for the happiness and wellbeing of all people and the planet. Our future depends on individuals, like you, that have the power to make a positive impact individually and through their organizations.

Brand Awareness

Thought Leadership

Lead Generation

Positive change (internal & external)

45,000	100+	45	One Full Year	300,000
Engaged Delegates	Global Experts/Leaders	Countries Worldwide	Branding & Content	Total Reach

Working in partnership with the United Nations, and institutions, organizations, community leaders, and individuals like you to realize 10 billion free, conscious and happy people by 2050.



We partner with global giants like Google, Deloitte and Zoom, as well many as small and medium businesses, start-ups of all sizes, charities, and social enterprises. Our partners join us at our events, act as Leaders of Change by presenting our Award categories and become technology partners through our Observatory. Together we co-design corporate programs delivered via our Academy and in real life. Our partners benefit from wellbeing training from our community of practitioners, and from marketing, from CSR/ESG initiatives, and so much more. Together we will make a positive impact on your business, your staff, your customers and the world!

Contact: ianpicken@worldhappiness.foundation for more information

	Fest Partner (Co-Presenter, entire Week)	Theme Partner (Co-Presenter, One theme)	Platinum	Gold	Silver	Local Partner (Global Agora)
Branding: Website & Event platform	"WHF In Partnership with..."	Theme title In Partnership with..."	✓	✓	✓	Website & Agora stream
Logos on content	✓	✓ (Theme day)	✗	✗	✗	✗
Local (Agoras) branding	High level	High level	✓	✗	✗	✗
Happiness Vault branding (1 year)	Top level + Advert/tutorial	Top level + Advert/tutorial	✓	✓	✓	✗
Presentations	1 keynote + 2 (plus intro to Fest)	1 (plus intro to day)	2	1	✗	2
Adverts b/w sessions	All	All (1 day) +3 per day	18 (3 Per Day)	6 (1 Per Day)	3	Agora Live Stream
Branding b/w sessions	All	All (1 day) +3 per day	24 (4 Per Day)	18 (3 Per Day)	18 (3 Per Day)	Agora Live Stream
Social Media posts (3 channels)	Partnership (+YouTube/LI)	Theme Partner (+YouTube/LI)	20+	10+	5+	20+ (+YouTube/LI)
Virtual exhibitor stand	Top level + Agoras	High level + Agoras	✓	✓	✗	✓
Networking Lounge	✓	✓	✓	✗	✗	✓
Exclusive email	Pre & Post event	Pre & Post event	Post	Group email	Group email	Joint email
Delegate list (GDPR)	✓	✓	✓	✗	✗	Agora Delegates
Free 'Happiness Pass' (1 Year vault access)	50	20	10	5	3	5
Articles & Press release	✓	✓	✓	✓	✓	✓
Goody bag resource	4	2	✓	✓	✓	✓
WHF Academy credit	\$7,500	\$3,500	\$2,000	\$1,000	\$500	\$1,000
Price	\$75,000	\$35,000	\$20,000	\$12,500	\$5,000	\$10,000

Our Goal:

To reach our goal of **#10billionhappyby2050** we have estimated that 25 million changemakers, including educators, health professionals, business leaders and government officials must positively impact 400 people each in their lifetime. We have under 30 years to achieve our goal. We can do it!



"On our pathway to fundamental peace: Freedom, consciousness and happiness become the key pillars of our evolution."
- Luis Gallardo, Founder

Board Members



Luis Gallardo **Satinder Singh Rekhi** **Philip Kotler** **Zahra Karsan** **Thakur S. Powdyal** **Tia Kansara**
Raj Raghunathan **Saamdu Chetri** **Valerie Freilich** **Manas Mandal** **Aneel Chima** **Vandana Shiva** **Paul Atkins**
Rosalinda Ballesteros **Berry Liberman** **Daniel Almagor** **Mohit Mukherjee** **Loretta Breuning** **Mavis Tsai** **Nichol Bradford**

We look forward to working with you: Together we can reach make

#tenbillionhappyby2050

[Visit World Happiness Foundation Website](#)

Reserve your space now

Contact: Ian Picken

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Additional Options

Happiness Maker Demonstrate your commitment to global happiness: **\$1,200**

- Logo on website & event platform
- Inclusion on our group logo slides and email.
- Free access to the Happiness Vault for one year
- Social media mentions
- \$120 WHF Academy credit
- World Happiness Fest supporter badge

Happiness Supporter Show your support to global happiness: **\$600**

- Logo on website and event
- Inclusion on our group logo slides and email
- World Happiness Fest supporter badge for your website, emails and social media posts

Bespoke packages available, contact for more information



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Thank You!

for joining us on our journey towards global happiness